

LOCAL GOVERNMENT
**ARTS &
CULTURE**
AWARDS + SUMMIT 2014

AWARD NOMINATION AND SUMMIT REGISTRATION INFORMATION PACK

Local Government Arts and Culture Summit
Museum of Contemporary Art
140 George St, The Rocks, Sydney
26 - 27 May 2014

Local Government Arts and Culture Awards
NSW Parliament House
6 Macquarie St, Sydney
27 May 2014

Summit and Awards for Local Government Arts and Culture

The Local Government Awards and Summit for Arts and Culture 2014 will be held as part of the Vivid Ideas festival, presented by Destination NSW. The gala awards evening and two-day summit showcasing the Award finalists will be held Monday 26 – Tuesday 27 May 2014. Nominations are open until Tuesday 11 March 2014.

Since 2003, the Awards have successfully showcased the best Local Government cultural initiatives across NSW, whilst. 2012 saw the introduction of the Summit, where finalists present their initiatives.

NSW councils manage over 4000 cultural sites, delivering services, programs and local cultural planning. According to the Australian Bureau of Statistics, they invested \$421.8 million in 2011-12.

The Local Government Arts and Cultural awards celebrate these outstanding achievements, while the Summit presents a showcase of the finalists.

Introducing the Awards program

The 2014 Awards recognise arts and cultural initiatives of NSW councils, predominantly delivered during the past 18 months spanning 1 July 2012 – 31 December 2013. Award winners will be announced at a Gala Awards evening on Tuesday 27 May 2014.

Award finalists will be invited to present at the Local Government Arts and Culture Summit on 26 - 27 May 2014 at the Museum of Contemporary Art, Sydney, presented in conjunction with Destination NSW as part of the Vivid Ideas Festival.

Nominations

Nominations for the awards are open until Tuesday 11 March 2014. Details on how to nominate and award category descriptions are outlined in this Information Pack.

The submission process is electronic and conducted exclusively through the LGNSW website: lgnsw.org.au.

Eligibility

- Nominations are open for initiatives predominantly delivered between Sunday 1 July 2012 – Tuesday 31 December 2013
- Awards are open to all NSW councils.

Partners

In presenting the Local Government Arts and Culture Awards and Summit, Local Government NSW is an event partner with Vivid Ideas and Destination NSW.

Showcase of Finalists

Finalists are invited to present their initiative at the Local Government Arts and Culture Summit, at the Museum of Contemporary Art, Sydney. The summit will be held prior to the Awards ceremony.

The Summit

The summit will:

- Provide updates from government and peak bodies at state and national scale, for perspectives and directions for arts and culture, with a focus on Local Government implications and opportunities
- Facilitate dialogue with government and peak bodies to address Local Government arts and cultural priorities
- Address cultural policy priorities identified in the Fourth Cultural Accord
- Inform planning for arts and culture
- Engage councils to inform the LGNSW arts and cultural program, advocacy and priorities
- Showcase a cross-section of council arts and cultural initiatives
- Announce the winners of the prestigious Local Government Arts and Culture Awards
- Provide development opportunities for councillors and staff
- Create opportunities for collaboration
- Promote the role of Local Government in arts and culture to the broader arts sector and community.

The Summit program is structured around the Award categories. Please read pages 5-7 for summaries of the session topics to be covered.

Who should participate?

- Mayors and councillors
- Council staff with responsibilities relating to various aspects of arts and culture
- Award nominees
- Government representatives
- Organisations and practitioners collaborating with councils
- Peak arts and cultural organisations
- Interstate delegates welcome.



Register to participate

Early bird registrations open online via the LGNSW website in February. Delegates can register separately for the Summit and Gala Awards function.

Those attending the whole program receive a \$100 discount and can receive up to two further \$100 discounts for the following:

- Early bird rate
- Speakers
- Rural/regional councils (for those eligible, with a discount code)
- Groups of three plus delegates per organisation.

This is a potential saving of \$300 per registration, bringing the price down from \$835 to \$535 excl. GST.

Ticket options

Two day Summit	\$555 excl. GST Feb - March \$630 excl. GST April - May	Early Bird ticket (Saving \$75)
Gala Awards Function (evening 27/5)	\$115 excl. GST Feb - March \$130 excl. GST April - May	Early Bird ticket (Saving \$15)
Social function (evening 26/5) including canapés and bar	\$75 excl. GST Feb - March \$85 excl. GST April - May	Early Bird ticket (Saving \$10)
Full Program Package – all inclusive	\$735 excl. GST Feb - March \$835 excl. GST April - May	Early Bird ticket (Saving \$100)
Full program discount packages for delegates (a total saving of up to \$300 per delegate!)	Up to two of the following for eligible delegates: <ul style="list-style-type: none"> • Early Bird Discount up to end of March 2014 (saving \$100) • Speakers (saving \$100) • Group bookings of 3 or more per organisation (saving \$100) • Rural/regional council delegates (saving \$100) 	
Speakers - Finalists and invited guests (Pending announcement after early bird finishes)	Complimentary attendance to their session or 24 per cent discount to the two day summit / package (saving \$200).	
Public Forum tickets (Some conference sessions may be offered with a morning or afternoon tea to the public (based on availability)	\$39 excl. GST	
Bulk Public Forum tickets – as above with a choice of 4 available sessions	\$130 excl. GST	

Present at the Summit

Councils: To present your initiative at the summit, nominate your council for the Local Government Arts and Culture Awards. Registrations will be open until Tuesday 11 March 2014.

Government departments, peak bodies and other potential partners: There will be opportunities to present Awards either through sponsorship or invitation. For more information about presenting or sponsoring the event, contact Chloe Beevers, Project Manager Arts and Culture on chloe.beevers@lgnsw.org.au or 02 9242 4047.

Nominate for the Awards

Award Themes

The Award categories represent the broad scope of Local Government Arts and Cultural practice. The categories are grouped under five themes:

- Participation in Arts and Culture
- Developing Arts and Culture
- Places for Arts and Culture
- Interdisciplinary Arts and Culture
- Leading Arts and Culture.

Awards for these five main themes will be made in three divisions, determined by population:

- Division A: Council population less than 20,000
- Division B: Council population between 20,000 and 60,000
- Division C: Council population over 60,000.

Award Categories

By nominating in a category, councils will automatically be nominated in the overarching theme according to their council population size. Awards will be presented for each category regardless of council size. Detailed descriptions of each category are provided on pages 5 – 7.

Councils are encouraged to identify up to three relevant categories for each of their nominations. For example: an initiative may be reaching a particular target group (for example engaging young people, nominating under the Young People in the Arts Award category), through a particular art form (for example music, nominating under the Performing Arts Award category), toward a particular thematic outcome (toward a mental health outcome nominating under the Arts and Health Award category).

Award categories include:

- Participation in Arts and Culture
 - Aboriginal Arts and Cultural Development
 - Creative Ageing
 - Young People and the Arts
 - Accessibility in the Arts
 - Multicultural Arts
- Places for Arts and Culture
 - New Cultural Facility
 - Improved Cultural Facility
 - Public Art and Place Making
 - Creative Use of Vacant Spaces
- Interdisciplinary Arts and Culture
 - Arts and Health Initiatives
 - Environmental Arts Initiatives
 - Developing Creative and Cultural Industries
 - Cultural Tourism
- Developing Arts and Culture
 - Heritage, History and Museum Initiatives
 - Library Services and Literature
 - Visual Arts and Gallery Initiatives
 - Performing Arts
 - Film and Screen
 - Festivals and Events
- Leading Arts and Culture
 - Integrated Cultural Planning and Policy
 - Creative Community Engagement and Collaboration
 - Building Capacity of the Arts and Cultural Sector
 - Regional Collaboration
 - Enduring Staff Contribution to Arts and Culture

Award Categories and Summit Sessions

Participation in Arts and Culture

Local Government arts and cultural initiatives addressing community needs, assisting expression of community identity and facilitating community cohesiveness. Recognising initiatives that increased and broadened participation in the cultural life of communities. Initiatives will demonstrate:

- The physical, mental and emotional benefits of participation in arts programs
- Improved feelings of well-being, psychological outlook and morale among participants
- Creating an outlet for social connections and enhanced social relationships
- Enhanced self-confidence and self-esteem of participants
- Nurtured social cohesion and social capital
- **Aboriginal Arts and Cultural Development**
Leadership by a Local Government in Aboriginal cultural planning processes and initiatives demonstrating Aboriginal control and participation and resulting in long term benefits for Aboriginal arts. Councils are encouraged to nominate their NAIDOC activities for this award.
- **Creative Ageing**
Initiatives cultivating leadership, participation and expression of older people in the arts and cultural life of communities.
- **Young People and the Arts**
Initiatives cultivating leadership, participation and expression of young people in the cultural life of communities.
- **Accessibility in the Arts**
Initiatives cultivating leadership, participation and expression of people with a disability in the cultural life of communities.
- **Cultural Diversity in the Arts**
Initiatives cultivating leadership, participation and expression of people with culturally and linguistically diverse backgrounds in the arts and cultural life of communities.

Developing Arts and Culture

These Local Government initiatives support development of a broad range of arts and cultural genres.

- **Library and Literature Initiatives**
Local or regional public library initiatives including presentation of literature, multimedia and film, public programming, collection development, digital access, innovation and partnership. Also initiatives supporting literature development.
- **Heritage, History, Keeping Place and Museum Initiatives**
Initiatives relating predominantly to heritage and history, including development of the sector, projects promoting and celebrating local history, collection management, museum programming.

- **Visual Arts, Cultural Centre and Gallery Initiatives**

Initiatives relating predominantly to the visual arts, including development of the sector, projects expressed through the visual arts, collection management, gallery programming.

- **Performing Arts Initiatives**

Initiatives relating predominantly to the performing arts, including development of the sector, projects expressed through the performing arts and public programming.

- **Film and Screen**

Recognising Council initiatives that either use film or screen to engage with their audience/participants, or support development of the film and screen industries.

- **Festivals and Events**

The award recognises both the delivery of major arts and cultural events, and the integration of arts and cultural programming into other types of events. Events cultivating leadership, participation and expression of the community and the arts and cultural sector.

Places for Arts and Culture

Local Government arts and cultural initiatives that have been integral to the development of the built environment, cultural facilities and overall land use planning. Initiatives address community needs, assist expression of community identity and facilitate community cohesiveness.

- **New Cultural Facility**

Development of a new cultural facility meeting community cultural needs and representing local cultural identity in design elements. Entries are encouraged to consider how the facility is addressing the triple bottom line including economic development and eco-friendly design as well as social and cultural aspects.

- **Improved Cultural Facility**

Adapting or upgrading an existing facility to meet community cultural needs and represent local cultural identity in design elements. Entries are encouraged to consider how the facility is addressing the triple bottom line including economic development and eco-friendly design as well as social and cultural aspects.

- **Public Art and Place Making**

Design of public space to cultivate local distinctiveness and sense of place, including public art, creative approaches to public space design and developing gathering places.

- **Creative Use of Vacant Spaces**

Council support to development of creative places in vacant commercial and industrial spaces. These 'Pop up' and 'meanwhile use' projects are opportunities for creative people to activate spaces through an art installation, exhibition, event, creative enterprise or community project. Initiatives will demonstrate how the projects contributed to economic and social benefits.

Interdisciplinary Arts and Culture

Local Government integration of arts and cultural initiatives across council, recognising the relationship with social, economic and environment fields.

- **Arts and Health Initiatives**

Initiatives where the creation and enhancement of cultural and creative outlets address some components of the physical, mental, social and spiritual health and wellbeing needs of a community, enabling an improvement in quality of life.

- **Environmental Arts Initiatives**

Initiatives where the arts and cultural development are utilised as a means to promote ecological sustainability and/or appreciation of the natural environment.

- **Developing Creative and Cultural Industries**

Leadership by a council in developing creative and cultural industries with local communities, including leadership by a Local Government in developing and implementing film production. This can include digital development and delivery of arts and culture. Preparations for the arts to benefit from roll out of the National Broadband Network are also eligible.

- **Cultural Tourism Initiatives**

Arts and Cultural Initiatives designed to attract visitors seeking to participate in local experiences and places.

Leading Arts and Culture

Local Government demonstrating leadership for arts and culture, based on integration, collaboration, innovation, planning and capacity building. Councils undertake this approach internally, in building lasting relationships with stakeholders and the broader community.

- **Integrated Cultural Planning and Policy**

Leadership by a council in developing, implementing and evaluating strategic cultural planning, in particular how it relates to council's overall integrated planning and reporting. Councils cultural planning may be fully integrated with Councils Community Strategic Plan and Delivery Program, or a separate cultural plan demonstrating a clear link to council's overarching plans. This category also covers council policies and strategies which set arts and cultural standards and directions.

- **Creative Stakeholder Engagement and Collaboration**

Community and stakeholder engagement that utilises creative techniques to inform council planning. Frameworks for facilitating connections and maintaining relationships with local arts and cultural groups. For example: arts and cultural advisory committees and collaboration brokerage.

- **Building Capacity of the Arts and Cultural Sector**

Supporting local arts and cultural stakeholders through professional development (such as training programs), or sector support (such as grants programs).

- **Regional Collaboration**

Initiatives demonstrating collaboration of councils. This can include initiatives facilitated by Regional Arts Bodies (RABs) and Regional Organisations of Councils (ROCs). While the nominees are the councils, the ROCs and RABs would be listed as a project partner.

- **Enduring Staff Contribution to Arts and Culture**

This award acknowledges pivotal cultural staff within councils. It recognises distinguished efforts fostering and furthering the arts and cultural development by an employee of Local Government. Employees must be nominated by their council.

Essential checklist for completing your nomination

Follow the below steps to complete your Award nomination:

- Download the form (word document) from the LGNSW awards page
- Refer to the information pack for details of the award categories and terms
- Upload/submit your nomination
- Keep informed of updates
- Register for the Summit and Awards function

For full details on how to nominate for an Award, visit www.lgnsw.org.au/events-training/local-government-arts-cultural-awards

For each nomination:

1. Complete the form with input from relevant staff and project partners.
2. Collate support documentation which could include photos, PDFs, word documents. File size limits apply – with a maximum 1.95MB each.
3. Obtain General Manager approval prior to submission.
4. Link to the nomination submission website via the LGNSW Award page. The link will be available from this page on 17 February: lgnsw.org.au/events-training/local-government-arts-cultural-awards
5. Complete the online form. The online system for uploading nominations also facilitates the judging and selection of presentations for the summit. Therefore the online system uses some different terminology, which needs clarification. Please be aware that in the online system:
 - Nominations are referred to as an 'abstract'.
 - Award categories are referred to as 'themes'.
 - Council divisions (by population size) referred to as 'type'.
6. Set up your login account in the online system - remember your username and password so you can revisit to finalise your nomination and to check on its progress.
7. Upload the nomination form as a word document - not converted to PDF.
8. Copy and paste the 'abstract' section from the word document into the relevant field in the online form, up to 150 words. This text may be used in the program, promotional and educational material.
9. Upload support documentation which could include photos, PDFs, word documents - maximum 1.95MB each.
10. Indicate if there is interest in:
 - a. Delivering a ten-minute presentation about your initiative at the Summit.
 - b. Presenting a performance relating to your initiative at the summit or on the Awards night
11. If your nomination is not complete and you would like to make changes, please select 'no' on the last submission option, so your nomination is not submitted for review until you are ready. Then click 'submit' to save what you have done so far. Keep a note of your password so you

can return to complete it at a later date. To 'log in' follow the link in the top right hand corner of the form. Questions marked with a '*' require some response for the draft to be saved.

12. Once all is completed, click 'submit'.
13. Repeat for additional nominations. If submitting multiple nominations, use a different password for each so you can come back and edit each.
14. All nominations are to be finalised, uploaded and submitted by 11:30pm, Tuesday 11 March.

For more information, contact Chloe Beevers, LGNSW Project Manager Arts and Culture on 02 92424047 or chloe.beevers@lgnsw.org.au

Enquiries and Updates

For more information on the Local Government Arts and Culture Awards & Summit 2014, visit lgnsw.org.au

For direct enquiries, contact:

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