

# Local Government NSW Tourism Conference 2019 Sponsorship and Trade Display Opportunities

17 – 19 March 2019, Crowne Plaza Terrigal



The Local Government NSW Tourism Conference presents a platform for council tourism officers and councillors to meet, listen to experts and peers and find out how other councils are engaging and managing their tourism industry.

Sponsoring the Conference profiles your product and services to the tourism industry and local government sector. Please see below for a listing of sponsorship levels detailing benefits and pricing for the 2019 conference. Please fill in the Sponsorship Application form by 30 November 2019. Please email [sponsorship@lgnsw.org.au](mailto:sponsorship@lgnsw.org.au) or call Denise Catt on 0412 986 694 if you have any questions.

**Strategic Sponsor:**



**Host Council:**



## Sponsorship Levels

### **Elite Sponsor, \$10,000 plus GST (One only)**

- Exclusive title 'Elite Sponsor'
- Exclusive naming rights of Elite Sponsor of the Conference Dinner
- Opportunity for sponsor representative to address the Conference Dinner
- Acknowledgement by MC at the official Conference opening and Welcome Reception
- Exhibition space (booth)
- Company signage strategically placed in the plenary and registration areas
- Company signage at the Conference Dinner
- Inclusion in all conference promotional material including digital registration brochure, menu and conference program
- Inclusion in official conference program editorial 'Message from Elite Sponsor'
- Logo on front of the digital registration brochure and printed conference program
- Logo on the conference satchel/item (if available)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website with direct link back to sponsor's website
- Four full registrations including representatives to supervise the trade desk and attend Conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates
- Opportunity to distribute corporate gifts during conference
- Opportunity to utilise your conference sponsorship in your company promotional marketing

### **Premier Sponsor \$6,000 plus GST (One only) Optioned.**

- Entitlement to sponsor the Welcome Reception
- Opportunity for sponsor representative to address the Welcome Reception
- Sponsor to introduce VIP or Special Guest
- Acknowledgement by MC at the official conference opening and prior to sponsored event
- Exhibition space (booth)
- Company signage strategically placed in the conference venue
- Inclusion in conference promotional material including digital registration brochure, menu and printed conference program
- Inclusion in official conference program editorial
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website with direct link back to sponsor's website
- Two full registrations including representatives to supervise the trade desk and attend conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates
- Opportunity to distribute corporate gifts during conference
- Opportunity to utilise your conference sponsorship in your company promotional marketing

**Sustainability Sponsor \$2,000 (One only)**

- Naming rights to bus transport transfers to dinner venue
- Representative to give a short address on the bus to welcome and/or dinner
- Inclusion in conference promotional material including digital registration brochure and printed conference program (logo)
- Inclusion in official conference program editorial (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website with direct link back to sponsor's website
- One full registrations including representatives to attend conference sessions, networking with delegates during site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates

**AVIC Sponsor \$4,500 plus GST (One only)**

- Representative to anchor the AVIC Summit on 17 March 2019.
- Exhibition space (booth)
- Company signage strategically placed in the conference venue
- Inclusion in conference promotional material including digital registration brochure and printed conference program
- Inclusion in official conference program editorial (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website with direct link back to sponsor's website
- Two full registrations including representatives to supervise the trade desk and attend conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates
- Opportunity to distribute corporate gifts during conference
- Opportunity to utilise your conference sponsorship in your company promotional marketing

**Distinguished Sponsor/Topic Stream Sponsor \$3,700 plus GST (Three available) One optioned.**

- Representative to anchor a concurrent topic stream (1 of 3) and facilitate introductions and general discussion.
- Entitlement to sponsor two breaks: morning tea break, afternoon tea break, lunch Acknowledgement by MC prior to the selected sponsored break
- Exhibition space (booth)
- Company signage strategically placed in the conference venue
- Inclusion in conference promotional material including digital registration brochure and printed conference program
- Inclusion in official conference program editorial (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website with direct link back to sponsor's website
- Two full registrations including representatives to supervise the trade desk and attend conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates
- Opportunity to distribute corporate gifts during conference

- Opportunity to utilise your conference sponsorship in your company promotional marketing

**Trade Exhibitor \$2,700 plus GST (One sold. Seven available)**

- Exhibition space (booth)
- Company logo and short description in printed conference program (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website
- Two full registrations including representatives to supervise the trade desk and attend conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- List of consenting participating delegates
- Opportunity to distribute corporate gifts during conference
- Opportunity to utilise your conference sponsorship in your company promotional marketing

**Site Visit Tour Sponsor \$2,200 plus GST - (Four available)**

- Logo and short description in printed conference program (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Tourism Conference website
- Two full registrations including conference sessions, site visits, breakout streams and day catering, Welcome Reception and Conference Dinner
- The provision of a host to speak to the tour either on route or at destination in conjunction with a facilitator
- List of consenting participating delegates

**Tourism Industry Supporter \$1,500 plus GST**

- One full conference registration
- One satchel insert
- Logo on the LGNSW Tourism Conference website with direct link back to your website

**Speakers Gift Sponsor (One only) \$1,500 plus GST**

- Company logo on branded gift item, estimated 30 gifts
- Announced as sponsoring when gift presented

**2018 Sponsor list included:**

- **Strategic Partner:** Destination NSW
- **Premier Sponsor:** Service NSW
- **Distinguished Sponsors:** Leonards Advertising, Caravan and Camping Industry Association NSW, Expedia Australia.
- **AVIC Sponsor:** The Tourism Group
- **Trade Exhibitors:** MyTravelResearch.com, Wisdom, IDEAS, Otium Planning Group, Everywhere Venues, NSW National Parks and Wildlife Service, NRMA Travel
- **Site Visit Sponsors:** Royal Flying Doctor Service, Cartoscope

## Local Government NSW Tourism Conference 2019 Sponsorship Application Form

To confirm your sponsorship of the LGNSW Tourism Conference 2019 and take advantage of the benefits outlined in the Sponsorship Prospectus, complete the form below and email to [sponsorship@lgnsw.org.au](mailto:sponsorship@lgnsw.org.au)

<b>Organisation</b>	
<b>Contact person</b>	
<b>Job title</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Mobile</b>	
<b>Email</b>	
<b>Website</b>	
<b>Level of sponsorship</b>	
<b>Sponsorship amount</b>	

### Terms and Conditions

- A completed and signed Sponsorship Application Form (this form) must be submitted to apply for sponsorship.
- A signed agreement and a tax invoice will be forwarded upon receipt of this form.
- The sponsorship will not be deemed confirmed until full payment has been paid.
- Placement and size of logos included in the Conference material will be at the discretion of the Conference Committee and will reflect the level of support given by your organisation.
- All exhibiting sponsors in the trade display area must carry and provide evidence of current Public Liability Insurance cover for a minimum of \$20 million.

I agree and understand the terms and conditions as described.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_